B.Com. with
Data Analytics & Business Intelligence

ISDC (International Skill Development Corporation) is a leading International Provider for British Education and Skills with an active presence in India, working in partnership an excess of 300 Universities and Higher Education Providers by Developing and Upgrading the Academic Degrees for Future to Seek External Accreditations / Memberships / Qualifications along with the University Degrees. ISDC is working with UK Skills Federation, Scottish Qualification Authority, large number of universities and an excess of 25 Professional Bodies in UK for their Market Expansion, Transnational Education and Growth.

The Institute of Analytics (IoA) is the Professional Body for Analytics & Data Science professionals in the UK and International. IoA is a not-for-profit organisation that exists to promote greater awareness, understanding and innovation in Analytics & Data Science. IoA is fully supported in its mission by leading organisations in the sector. The Institute of Analytics provides members with the opportunity to network with other professionals in the industry, to learn about career development opportunities, to share knowledge and expertise, to access Continuous Professional Development programmes and to carry the official designation of membership.

Data Analytics and Business Intelligence (DABI)

Data Analytics and Business Intelligence (BI) are crucial components for any modern organization aiming to leverage its data for strategic advantage. Data Analytics involves examining complex datasets to uncover trends, patterns, and insights that drive decision-making. Business Intelligence, on the other hand, focuses on the tools and systems that collect, integrate, and analyze business data to support informed decisions and improve operational efficiency. Together, these disciplines empower businesses to make data-driven decisions, optimize processes, and gain a competitive edge in the market.

Modules at a Glance

Choose any 6 of the following

- Business Modelling using Excel
- R Programming for Analytics
- DBMS with SQL
- Python Programming for Analytics
- Data Visualization with Tableau/ PowerBI
- Machine Learning with R/Python
- Advanced Analytics with R/Python

Course Delivery

The courses will be delivered completely in practical mode and comprise of

- Case Studies
- Mini Projects
- Capstone Projects

Prospects of Pursuing DABI

Shortage of Skilled Professionals: Businesses across industries nowadays increasingly rely on data to drive their business decisions. However there is a huge shortage of skilled professionals. This course opens the door to a bright career with a lucrative pay package.

Diverse Career Opportunities: Data analytics and business intelligence roles are high on demand across various sectors, including finance, healthcare, marketing, and technology, allowing for diverse career paths.

Impactful Work: Professionals in this field help organizations make informed decisions, identify the scope for growth opportunities, thus directly contributing to their business success.

Continuous Learning: As this is an evolving field, it is necessary for you to stay updated with constantly evolving tools and techniques, offering continuous learning and professional growth opportunities.

Competitive Salary: Those who pursue this profession can be assured of attractive salary packages.

Some of the Leading Recruiters

Deloitte. · Meta · New Relic · LinkedIn · MERCK · SAP

accenture · AON · Coca-Cola · EMC² · FUJITSU · GROUPON

intel · PayPal · LTI | Mindtree · Google · UST · Fidelity INVESTMENTS

IBM · Microsoft · Bloomberg · nuix · SAS

SIEMENS · tableau CERTIFIED · TERADATA · Qualcomm · tcs TATA CONSULTANCY SERVICES · And More...

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