



Sunbeam College for Women

Autonomous Post Graduate College | Accredited 'A' Grade by NAAC
BHAGWANPUR, VARANASI-221005 (U.P.)

Date:19-12-2024

Strategic Plan Document 2023-24

1. Introduction

Sunbeam College for Women provides an environment conducive for the students to develop into creative individuals. A natural progression from school level education was the setting up of Sunbeam College for Women at Bhagwanpur in 2000. Affiliated to Mahatma Gandhi Kashi Vidyapeeth, Varanasi, it is an answer to the long felt need of an English medium college for girls in Varanasi. 7.5 km straight drive from Varanasi Cantt. Station, the college focuses on academic, intellectual and cultural development of its students such that they face the challenges of today with a base firmly rooted in India's cultural heritage. The qualities of fortitude, justice and benevolence are the cornerstone of the education imparted here. The college has qualified and motivated faculty, committed to teaching and research. Sunbeam believes in upholding the traditional values. Keeping pace with the same rhythm, various cultural activities are being organized in the Sunbeam College in order to retain cultural ethos and values. A number of educative, recreational and extra-curricular activities are integral part of the working of the college. In each of the extra-curricular activities of the college, we make sure to include the participation of the students. Such a step gives them experience in understanding the know-how of organizing the events, an experience that would stand them in good stead when they would assume positions of importance. Quizzes, Debates, Extempore, Public Speaking are the order of the day the country over and nothing serves to develop students' faculties better. Keeping this in mind the college ensures that students are provided with ample opportunities to participate in all such events. A range of indoor and outdoor games are available and students are encouraged to keep fit and healthy by participating in sports.





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2. Strategic Planning

For the purpose of optimum utilization of resources, the college strategically plans its course of action that suits best to its stakeholders.

3. Mandate

College offers programmes in Commerce, Science and Computer Application. The institution follows all the rules, regulations and guidelines issued by MGKVP/ Dept. of higher education, Govt. of UP/UGC.

4. Vision

Sunbeam College envisions to develop culturally rooted, globally oriented, self-reliant women committed to achieve excellence through duty, devotion & discipline.

5. Mission

- To reinforce the custom of being dutiful, devoted towards the society and the Nation, thereafter keeping the essence of discipline in one's life.
- To make students sensitive about social concerns, human rights and thus help them being an eco-conscious individual.
- To facilitate young women to come up with their leadership quality, take pride in self and identity and thus become the change makers of the society.
- To equip and empower students with relevant knowledge, competence, value and creativity to face global challenges.
- To inculcate in students the concept and importance of women empowerment.
- To pursue student-centric learning for self- development & skill development among students.
- To educate the women of tomorrow, we aim to practice in teaching-learning, researches and extension activities.

6. SWOC Analysis

Well qualified Women Director, Assistant Director, Administrator, and Principal leads the college with credibility. The management is known for its contribution to the education sector in UP, with over 30,000 students from primary education to tertiary education. College is also considered the





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premium quality institution for women in Varanasi with several students achieving great success in multiple disciplines in their careers.

Institution under its current chairman, has relentlessly carried forward the nation's aspiration of a developed India by contributing to women's empowerment for decades. This institution will continue to be the leader in this endeavour which is closely reflected in the vision and missions stated by the institution. In the growth process, the college has developed strengths and is still working towards overcoming its weaknesses.

Strengths:

- Sunbeam College for Women is a pioneer in Women education and is well known in Uttar Pradesh.
- The college has been conferred Autonomous Status by UGC vide Notification No. F. 2-10/2023(AC-Policy) dated 13-Nov-2023.
- We are now NAAC "A" accredited institution fulfilling the standards set by University Grant Commission.
- Now we have post graduates also in Commerce who can pursue research activities further.
- Geographical location is such that it caters to the educational needs of female students hailing from adjoining towns and states. The college has a brand value and quality performance, as evident by various recent awards and recognitions. Some of the noteworthy recognitions are:
 - National Education Excellence awarded, 'Most promising college in Varanasi for Women' by WBR corp.
 - Education World-India Higher Education ranking 2021-2022-Grand jury rankings-best management practices and systems-Sunbeam College for Women, Bhagwanpur
 - Global Education Awards, 2019-Best Academia and Industry Collaborator (Jury's choice)
- The college adheres to its Vision and Mission in the process of imparting education.
- The faculties are well-qualified, and most of them are Ph.D. holders.
- All classrooms and laboratories are equipped with Effective Teaching Learning facilities, i.e., with ICT and LMS, and there is a place for sports and extracurricular activities.
- Well-structured continuous internal evaluation methodology through regular feedback tracking is done to ensure the flow of curricular delivery through monitoring of lesson plan.
- Institute has a strong orientation towards extension activities and outreach programs, as evident by several activities like Blood Donation Camps, Tree Plantation drives and the spread of social/health/women equality/child education/environment/population awareness camps.





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- Discipline and Quality processes are revised and improvised to enhance the effectiveness of the teaching-learning process.
- Institution has a well-connected GPS-equipped bus network throughout the City of Varanasi.
- Many reputed corporate companies visit the campus for placement drive.
- Sunbeam College provides a safe and secure environment for all the stakeholders of the college.
- The college conducts seminars/conferences/ FDPs from time to time.
- The recruitment of faculty members is done through a rigorous selection process, and after recruitment, faculties are offered attractive pay scales and defined leave rules.
- Various extra-curricular activities like special assemblies to mark special days, events, sports, quizzes, working models, debates, declamations, presentations and visits to Botanical Garden and high-end laboratories ensure the multi-dimensional growth of students.
- The college has infrastructure facilities for physically disability students.
- The college provides fee concession for different criteria.

Weaknesses:

- The college needs to focus on conducting entrance exams to assess new students to improve the quality of students' intake.
- Alumni associations need to be strengthened further.
- Thrust has to be given for Research publications in collaboration with premier research centres.
- Lack of Professional courses.

Institutional Opportunities:

- Central and State Government is committed to Women empowerment.
- Sunbeam group has its own primary and secondary college education for girls.
- Sunbeam College has the potential to upgrade from affiliated to an autonomous institution.
- College is striving to offer PG courses and Professional courses shortly.
- Senior faculty members of the college may be appointed as members of the university academic council / other autonomous colleges.
- Focused Graduated Students can be absorbed into any of the Secondary Schools of the group.





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Institutional Challenges:

- University examination and evaluation procedures are not up to the standard.
- The ratio of outstation students to the total students enrolled is minimal.
- Lack of awareness towards education amongst the parents of this region is a challenge in enrolling academically oriented students.
- Minimal job opportunities due to inadequate industrial setup in this region divert the students to other cities for better career options.
- Girls students from rural and semi-urban areas are married off immediately after graduation.

7. Thrust Areas and Goals

Based on the mandate, Vision and Mission and using the SWOC analysis information, the College has identified the following six thrust areas:

1. Nationalism and Social Welfare
2. Academic Excellence
3. Research and Publications
4. Clean and Green Campus
5. Learning through EdTech
6. Inclusive Growth

Nationalism and Social Welfare

Goal 1. To inculcate Nationalism amongst stakeholders

Obj. 1.1 Organize maximum programmes/activities for contributing to the national development

Obj. 1.2 Introduce NCC for college students

Obj. 1.3 Contribute to local community through social welfare/awareness programmes under NSS





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Academic Excellence

- Goal 2.** To be among premier academic institutions of the country
- Obj. 2.1 Sign more functional MoUs for academic and extension exchange
- Obj. 2.2 Energize feedback mechanism and involvement of the students
- Obj. 2.3 Introduction of new courses in college
- Obj. 2.4 Introduce short term certificate/ diploma courses
- Obj. 2.5 To be in NIRF ranking

Research and Publications

- Goal 3.** To develop research-oriented environment
- Obj. 3.1 Strengthen research and consultancy
- Obj. 3.2 Organize FDP/seminar/conference/workshop for faculty members
- Obj. 3.3 Encourage faculty members for publishing research papers in UGC listed journals/ chapters in edited books

Clean and Green Campus

- Goal 4.** To promote environmental sustainability
- Obj. 4.1 Beautification of the campus with innovative environmental practices
- Obj. 4.2 Encourage energy conservation activities
- Obj. 4.3 Develop rain water harvesting system
- Obj. 4.4 Sensor based LED lighting system

Learning through EdTech

- Goal 5.** To strive for digitized education system
- Obj. 5.1 Enrich library with maximum printed books and extend to e-resources





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- Obj. 5.2 Make the campus Wi-Fi
- Obj. 5.3 Encourage faculty members for digitized teaching methods
- Obj. 5.4 Modify the computer lab

Inclusive Growth

- Goal 6.** To achieve inclusive growth of students
- Obj. 6.1 Purchase more equipments for sports activities
- Obj. 6.2 Encourage students for field visits/ internship/project-based learning
- Obj. 6.3 Organize more programmes for gender equality/awareness for conservation of environment
- Obj. 6.4 Invite more companies for campus interview/ placement

This Strategic Plan is the major output of our on-going strategic planning process. The Plan is a guide to action and it will be modified and updated as circumstances change. All stakeholders are invited to participate in the on-going strategic planning process and in its implementation.

